



FIRED UP CAMPAIGNS

Rates for Compliance, Political Advertising, and Direct Mail (design included)

CPM = Cost per 1,000 Ad Impressions

Campaign finance reporting (state or federal).....	\$900/month
Full-Service mail piece design and handling.....	10% of spend
Google Search ads.....	\$500/month
Facebook, Instagram, X/Twitter ads.....	\$10 CPM
Mobile and Desktop ads.....	\$10 CPM
Direct ads to individuals via verified IP Address (no cookies):	
◦ Display/Banner ads.....	\$25 CPM
◦ Video ads.....	\$50 CPM
◦ Hulu, Prime, Streaming TV.....	\$180 CPM

Google Search can be adjusted up or down to match your desired level of aggressiveness. Audience targeting and graphic design included, video/audio production not included. Minimums and fees may apply.

For examples of our recent work, go to <https://firedupcampaigns.com/>



Washington DC | St. Louis | Denver

<https://firedupcampaigns.com>